**PRIVACY POLICY**

The real Privacy policy (hereinafter – Privacy policy) is developed according to the Federal law from 7/27/2006. №152-FZ «About personal data» (hereinafter – FZ-152).

The real Privacy policy defines an order of processing of personal data and a measure for the safety of personal data for the purpose of protection of the rights and freedoms of the person and the citizen when processing his personal data, including protection of the rights to inviolability private lives, personal and family secrets.

The Privacy policy works for all information which the User will provide on the website http://3million-tourist-kzn.ru (hereinafter - the Website) by filling and sending a form of the questionnaire for participation in the Contest «Three-million Tourist of Kazan» (hereinafter - the Contest).

The Privacy policy is the public offer. Full and unconditional acceptance of conditions of The Privacy policy is committed by the User of the actions directed to use of the Website, including, sending the questionnaire by the User.

**1. DEFINITION OF TERMS**

1.1 In the real Privacy policy the following terms are used:

1.1.1. «**The Organizer of a Contest»** – COMMITTEE FOR TOURISM DEVELOPMENT OF KAZAN and also the persons authorized by him on holding a Contest, including on management of the Website which will organize and (or) carries out processing of personal data and also define the purposes of processing of personal data, structure of the personal data which are subject to processing, actions (operation) made with personal data of Users of the Website.

1.1.2. «**Personal data**» - any information relating directly or indirectly to the defined or defined User of the Websiteю

1.1.3. «**Processing of personal data**» - any action (operation) or set of actions (operations) made with use of the automation equipment or without use of such means with personal data, including collecting, record, systematization, accumulation, storage, specification (updating, change), extraction, use, transfer (distribution, granting, access), depersonalization, blocking, removal, destruction of personal data.

1.1.4. «**Confidentiality of personal data**» - obligatory for observance by the Organizer of a Contest and/or the other persons who have got access to personal data for holding the Contest, the requirement not to allow their distribution without the consent of the subject of personal data or existence of another legal basis.

1.1.5. «**The user of the website (hereinafter - the User)**» – the person having access to the Website, by means of the Internet and using the Website, including the participants of the Contest who have filled and sent questionnaires for participation in the Contest.

**2. GENERALITIES**

2.1. Use by the User of the Website means consent with the real Privacy policy.

2.2. In case of disagreement with The Privacy policy conditions the User has to stop use of the Website.

2.3. The real Privacy policy is applied only to the Website http://3million-tourist-kzn.ru. The Organizer of a Contest doesn't control and doesn't bear responsibility for the websites of the third side on which the User can follow the links available on the Website.

2.4. The Organizer of a Contest doesn't check reliability of the personal data provided by the User of the Website.

**3. PRIVACY POLICY SUBJECT**

3.1. The real Privacy policy establishes obligations of the Organizer of a Contest and the other persons who have got access to personal data for holding the Contest for nondisclosure and providing the mode of protection of confidentiality of personal data which the User provides on the Website.

The User of the Website provides the consent to the Organizer of a Contest and other persons who have got access to personal data for holding the Contest on processing of the personal data in the volume requested on the Website and necessary for participation in the Contest.

3.2. Processing of personal user information is carried out according to the legislation of the Russian Federation. Personal user information is processed for the purpose of holding the Contest, the definition of the winner of the Contest and rewarding of the winner of the Contest (chapter 4). The Organizer of a Contest takes all necessary measures for the protection of personal user information against illegal access, change, disclosure or destruction. The Organizer of a Contest provides access to personal user information only to those employees and other persons who have got access to personal data for holding the Contest for which this information is necessary for holding the Contest and also other actions which aren't forbidden by the Russian legislation. The Organizer of a Contest has the right to use information provided by the User, including personal data, for ensuring compliance with the current legislation of the Russian Federation (including for prevention and/or suppression of illegal and/or illegal acts of Users). Disclosure of information provided by the User can be made only according to the current legislation of the Russian Federation upon the demand of court, law enforcement agencies, and is equal in other cases provided by the legislation of the Russian Federation.

3.3. The personal data allowed for processing within the real Privacy policy is provided by the User by filling of the corresponding form of the questionnaire on the Website and includes the following information:

❏ Full Name

❏ Photo

❏ Country of accommodation

❏ City of residence

❏ The Purpose of visit to Kazan

❏ Have you ever been in Kazan?

❏ What sights have you already visited?

❏ References to social accounts

❏ Who will accompany you in Kazan?

❏ Hotel Booking confirmation or confirmation of the purchase of the ticket

3.4. Service protects Data which are automatically transferred in process of viewing of advertising blocks and at the visit of pages on which the statistical script of the system ("pixel") is established:

• IP address;

• information from cookies;

• information on the browser (or another program which provides access to advertising display);

• access time;

• the address of the page on which the advertising block is located;

• referrer (address of the previous page).

3.4.1. The shutdown of cookies can entail impossibility of access to the parts of the Website demanding authorization.

3.4.2. The Website carries out collecting statistics about IP addresses of the visitors. This information is used for the purpose of identification and the solution of technical problems, for control of legality of the registered financial payments.

**4. PURPOSES OF COLLECTING PERSONAL INFORMATION OF THE USER**

4.1. The Organizer of a Contest can use personal User information for:

4.1.1. Identifications of the User participating in the Contest.

4.1.2. Holding Contest.

4.1.3. Definitions of the Winner of the Contest.

4.1.4. Rewarding of the Winner of the Contest and implementation of other actions connected with holding the Contest.

4.1.5. Establishments with the User of feedback, including the direction of notices, the inquiries concerning the Contest.

4.1.6. Implementation of advertising activity with the consent of the User.

**5. WAYS AND TERMS OF PERSONAL INFORMATION PROCESSING**

5.1. Processing of personal user information is carried out without restriction of the term, any lawful way, including in information systems of personal data with use of the automation equipment or without the use of such means.

5.2. The User agrees that the Organizer of a Contest has the right to give personal data to the third sides, for holding the Contest.

5.3. The User agrees that the Organizer of a Contest has the right to carry out the cross-border transfer of personal data.

5.4. Personal user information can be transferred to authorized bodies of the government of the Russian Federation only on the bases and as it should be the established legislation of the Russian Federation.

5.5. During the losing or disclosure of personal data, the Organizer of a Contest informs the User on loss or disclosure of personal data.

5.6. The Organizer of a Contest takes necessary organizational and technical measures for the protection of personal information of the User against illegal or casual access, destruction, change, blocking, copying and distribution and also against other illegal actions of the third sides.

5.7. The Organizer of a Contest together with the User takes all necessary measures for prevention of the losses or other negative consequences caused by loss or disclosure of personal user information.

**6. OBLIGATIONS OF THE SIDES**

6.1. The User is obliged:

6.1.1. To provide authentic information in the required volume, including personal data (including biometric), necessary for participation in the Contest.

6.2. The Organizer of a Contest is obliged:

6.2.1. To use the obtained information for the purposes specified in chapter 4 of the real Privacy policy.

6.2.2. To provide storage of confidential information in secret, not to disclose without preliminarily written permission of the User and also not to carry out sale, exchange, publication, or disclosure of other possible ways of the transferred personal user information, except for items 5.2. and 5.3. real the Privacy policy.

6.2.3. To take precautionary measures for the protection of confidentiality of personal user information according to an order, usually used for protection of such information in the existing business conduct.

6.2.4. To carry out blocking of the personal data relating to the corresponding User from the moment of the address or inquiry of the User or his lawful representative or authorized body on the protection of the rights of subjects of personal data for the check, in case of identification of doubtful personal data or illegal actions.

**7. RESPONSIBILITY OF THE SIDES**

7.1. The Organizer of a Contest who hasn't fulfilled the obligations bears liability for damages, suffered by the User in connection with unauthorized use of personal data, according to the legislation of the Russian Federation, except for the cases provided by items 5.2., 5.3. and 7.2. of this Privacy policy.

7.2. In case of loss or disclosure of Confidential information, the Organizer of a Contest doesn't bear responsibility if the given confidential information:

7.2.1. I became public property before her loss or disclosure.

7.2.2. Has been received from the third party until her receiving a Contest by the Organizer.

7.2.3. Has been divulged with the consent of the User.

**8. SETTLEMENT OF DISPUTES**

8.1. Before appealing to the court with the claim for the disputes arising from the relations between the User of the Website and the Organizer of a Contest there is an obligation to present of a claim (the written offer on voluntary settlement of a dispute).

8.2. The recipient of a claim within 30 calendar days from the date of receiving a claim in writing notifies the applicant of a claim on results of consideration of a claim.

8.3. At not reaching an agreement the dispute will be submitted to judicial authority according to the current legislation of the Russian Federation.

8.4. The current legislation of the Russian Federation is applied to the real Privacy policy and the relations between the User and the Organizer of a Contest.

**9. ADDITIONAL CONDITIONS**

9.1. The Organizer of the Contest has the right to make changes to the real Privacy policy without the consent of the User.

9.2. New Privacy policy comes into force from the moment of her placement on the Website if other isn't provided by new edition of Privacy policy.

9.3. All offers or questions on the real Privacy policy should be reported to the address \_\_\_\_\_\_\_\_\_\_\_\_.

9.4. The operating Privacy policy is placed on the page to the address http://3million-tourist-kzn.ru.